



**JPf Lawyers & Consultants**  
Connecting Law with Cyber & IT Security

## Privacy Notice: Newsletter Signup

This Privacy Notice is specifically for newsletter sign-ups. For more comprehensive details about how we handle personal data, including the purposes, legal basis, retention periods, and your rights, please refer to our **General Privacy Notice** available on our website.

In collecting this information, we act as a data controller and are required by law to provide you with details about us, why and how we use your data, and the rights you have concerning your personal data.

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### Who Are We?

We are **JPf Lawyer & Consultants BV**, a company specializing in legal and compliance services for business-to-business (B2B) clients. Our postal address is:

**Bosvelden 8, 2220, Heist-Op-den-Berg, Belgium**

You can contact us:

- **By post** at the above address
- **By email:** [dataprotection@jpf-lawyer.com](mailto:dataprotection@jpf-lawyer.com)
- **By telephone:** +32 15 18 6262

We are not required to appoint a Data Protection Officer. For any inquiries about our use of your personal data, please use the contact details above.

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### What Personal Data Do We Collect?

When you sign up for our newsletter, we may collect the following information:

- **Contact information:** Your name and email address

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### Why Do We Collect This Information?

We collect this information to:

- Send you our newsletter, including updates, insights, and information about our services
- Communicate relevant content and occasional promotional offers

This data is collected based on your consent, which you provide when signing up for our newsletter.

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## What Do We Do With Your Information?

- Your information is securely stored in our newsletter management system, which is hosted within the European Union (EU).
  - We use your email address solely to send you the newsletter and do not share it with third parties for marketing purposes.
  - We do not use your personal data for automated decision-making or profiling.
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## How Long Do We Keep Your Information?

We retain your personal information for as long as you remain subscribed to our newsletter. You can unsubscribe at any time by clicking the "unsubscribe" link in any of our emails or by contacting us directly. Once you unsubscribe, your data will be securely deleted from our systems.

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## Security of Your Information

We are committed to ensuring the confidentiality, integrity, and availability of your personal data. To achieve this, we employ:

- **Secure data storage:** Using industry-standard encryption for all sensitive data
- **Access control:** Restricting access to authorized personnel only
- **Regular audits:** Conducting routine assessments of our systems to identify and mitigate risks
- **Incident response plans:** Ensuring swift action in the event of a security breach

While we strive to use commercially acceptable means to protect your information, no method of transmission over the internet or electronic storage is 100% secure. In the event of a data breach, we will promptly notify affected individuals and relevant authorities as required by law.

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## Your Rights Over Your Information

You have the following rights under data protection laws:

1. **Access:** To ask us what information we hold about you.
2. **Correction:** To request corrections if any data is inaccurate.
3. **Portability:** To ask for a copy of your personal data in a portable format.
4. **Restriction:** To request us to stop processing your data temporarily if you believe it is being processed unlawfully.
5. **Erasure:** To request that we delete your personal data, subject to legal and contractual obligations.

To exercise these rights, please contact us using the details provided above.

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## Your Right to Complain

If you have concerns about how we use your personal data, we encourage you to contact us first so we can address your concerns. If we cannot resolve your complaint, you may contact the **Belgian Data Protection Authority**:

- **Website:** <https://www.gegevensbeschermingsautoriteit.be>
  - **Address:** Gegevensbeschermingsautoriteit, Drukpersstraat 35, 1000 Brussel, Belgium
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## Updates to This Privacy Notice

We may update this privacy notice from time to time to reflect changes in our practices or legal requirements. Please review this notice periodically to stay informed about how we protect your data.